



COMPASSION IN CARE

Reg. Charity No. 1102282
Founder and CEO Eileen Chubb
Patrons
Roger Graef OBE
Erin Pizzey
Auriol Walters

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ORPINGTON
KENT
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info@compassionincare.com

 @compassnincare

25th October 2017

To:

Ms Kay F Sheldon

Address unknown so posted on social media and sent
c/o Care Quality Commission Board as ex-Board member
Care Quality Commission (CQC)
151 Buckingham Palace Road
London SW1W 9SZ

(Sent by "signed for" delivery)

LETTER BEFORE ACTION

Further to our Cease and Desist letter dated 24th October 2017, it has been brought to our attention this evening that you have made further defamatory comments on social media subsequent to receiving that letter, compounding the original defamation.

You clearly imply to your 11,000 Twitter followers and the general public that Compassion In Care has paid for fake accounts to "like" our social media.

This is outrageous and will not be tolerated. This charity would never do such a thing and by bringing our integrity into disrepute, your online comments have defamed the charity causing damage to the charity's reputation as well as damage to the personal and professional reputations of the only two people who have ever had access to the @compassnincare account, Eileen Chubb and Christine England. Both have been caused distress by your false allegations.

We will not enter any conversation on social media about this matter. As stated in our letter of 24th October 2017 we require a formal response to our Trustees at the above address within seven days with any evidence to uphold your false allegation.

Because there is no such evidence, we require you as a matter of urgency to delete immediately all defamatory remarks you have made online about Compassion In Care, whether by direct reference or insinuation, and to publish on social media and in writing to our Trustees a written apology for your extraordinary conduct, including an undertaking that you will refrain from any further defamatory acts.

We urge you to seek legal advice immediately because defamation will not be tolerated and legal action will be taken to uphold the reputations of this well respected and evidence-based charity and of the two named individuals.

Founder & Director Compassion In Care

Social media volunteer for Compassion In Care